

Haydon Point 2 Point

HAYDON POINT-TO-POINT

Hexham Racecourse

Saturday 18^h May, 2024

Sponsorship, Advertising & Hospitality Opportunities

The Haydon Point-to-Point offers you a friendly welcome to highly competitive racing, and excellent hospitality, all at the most scenic racecourse in Britain.



For detailed information contact Deborah Crozier, Point-to-Point Secretary Viewley, Steel, Hexhamshire.NE47 OHN Tel: 01434 6733366 Mobile: 07793244277 email: debs.crozier@gmail.com

HAYDON POINT-TO-POINT

We are pleased to offer you the following opportunities

Sponsorship

- Main Sponsor
£1300
- Open Race Sponsorship
from £1000
- Race Sponsorship
from £900
- Best Turned Out Horse Award
from £780
- Winners' Mementos
from £420
- Winners' Enclosure, Parade Ring, etc
from £470
 - Fence
from £260

Promotional Literature Advertising

Prices below

Trade Stand or Promotional Vehicle

Please discuss with our secretary

Hospitality

Entrance pass, 3 course lunch and race card. Tables inside. Can be a full table or individual tickets. £50 per head

HAYDON POINT-TO-POINT

Hexham Racecourse Saturday 20th May 2022

Point-to-Point racing offers an exciting and cost effective opportunity to raise awareness of your company whilst also entertaining your key clients, colleagues or friends at the same time.

Main Race Sponsor

We offer an exciting sponsorship package for our main event sponsor, including marketing materials and a brilliant day out in hospitality for 12 people.

A race can be in your Company's name or even in a person's name to celebrate their Birthday or other special occasion.

- Full page race card advertisement to promote and increase awareness of your company
- Feature page on our website, containing images, logos and information about your company. This can be tailored to meet your specific requirements and feature your own marketing content. (www.haydonp2p.co.uk)
- Continuous social media promotion prior and during the event, including your logos on our profile images etc. Your logo will also be added to our profile and cover image, as main sponsor.
- Your logo will be featured on any promotional materials we have printed, for example menu cards and posters.
 - Display your corporate banners at prime points around the racecourse
 - Recognition of your company from our Commentator throughout the day
- Promotional content can be shared in hospitality, such as banners and leaflets.
 - Presentation of the Winner's Trophy and memento – an excellent photo opportunity for you, your guests or Directors
- Entrance passes, lunches and Race cards for 12 people – an excellent way to provide hospitality to your clients and friends. Our 3 course meal is cooked by renowned local chef, Clara Nicholl. Your table will have fantastic views of the course, paddock and parade ring - the best seats in the house!

Main race sponsorship £1300

Race Sponsorship

We offer race sponsorship packages tailored to meet your specific requirements.

A race can be in your company's name or even in a person's name to celebrate their birthday or other special occasion.

- Full page race card advertisement to promote and increase awareness of your company
- Featured on sponsors page on our website, displaying your logo, information and images, with a link to your company website. (www.haydonp2p.co.uk)
- Social media promotion with information on your company, including logo and images.
 - Display your corporate banners at strategic points around the racecourse
- Recognition of your company on the public address system throughout the day
 - Presentation of the Winner's Trophy and memento – an excellent photo opportunity for you, your guests or directors
- Entrance passes, lunches and race cards for 10 people – an excellent way to provide hospitality to your clients and friends. With great views of the course, paddocks and parade ring.

Race Sponsorship - £900

Open Race Sponsorship- £1000

Best Turned Out Horse Awards

After every race you will present the groom of the best turned out horse with a memento.

- o Full page race card advertisement to promote and increase awareness of your company
- o Featured on sponsors page on our website, displaying your logo, information and images, with a link to your company website. (www.haydonp2p.co.uk)
- o Social media promotion with information on your company, including logo and images.
 - o Display your corporate banners at strategic points around the racecourse
 - o An excellent photo opportunity of you or a guest presenting the mementos
- o Recognition of your company on the public address system throughout the day
- o Entrance passes, lunches and race cards for 8 people – an excellent way to provide hospitality for your clients and friends. With great views of the course, paddocks and parade ring.

Sponsorship of the Best Turned Out Horse Award Mementos £780

Winners' Mementos

The winning owner of each race is presented with a memento in the Winners' Enclosure. Your company would be promoted as follows –

- Full page race card advertisement to promote and increase awareness of your company
 - Our website will display your logo with a link to your company website . (www.haydonp2p.co.uk)
 - Your banners can be located at strategic points around the racecourse
 - Recognition of your company on the public address system
- Entrance passes, lunches and race cards for 4 people – an excellent way to provide hospitality to your clients and friends

Winners' Mementos Sponsorship is available from £420

Winners' Enclosure or Horse Parade Ring

Sponsoring any one of these offers an ideal opportunity to promote your company

- Our website and social media will display your logo with a link to your company website, plus an information post on social media about your business. (www.haydonp2p.co.uk). Commentary will include regular plugs for your business.
- Your advertising banners around the racecourse, including parade ring or winners enclosure.
 - Full page race card advertisement
 - Entrance passes, lunches and race cards for 4 people– an excellent way to provide hospitality to your clients and friends. Extra seats can be booked separately.

Sponsorship is available from £470 for each

Fence Sponsorship

A highly visual way for you to advertise.

- Banners placed on the racecourse in strategic positions. Possibility to be near your fence for photographs (discussed prior with Secretary for location).
- Our website and social media will display your logo with a link to your company website. . (www.haydonp2p.co.uk). Plus an informative post about your business.
- Half page race card advertisement to promote and increase awareness of your company
- Recognition of your company on the public address system throughout the day
- Entrance passes, lunches and race cards for 2 people – an excellent way to provide hospitality to your clients or friends. Extra seats can be booked separately.

Fence or Winning Post Sponsorship is available from £260

Promotional Literature

- Your brochures and flyers displayed at strategic points targeting as many people as possible. Contact Point-to-Point Secretary for more information.

Trade Stand or Promotional Vehicle

- A highly visual way to promote your company.

Contact Point-to-Point Secretary for more information.

Please Note

Sponsorship at the Haydon is very flexible and can be tailored to meet your needs. Contact Point-to-Point Secretary for more information.

Advertising

Point-to-Point Race cards are available to everyone who attends the meeting and so offer an ideal way to advertise your company or products. All Advertisers will have their Company logo featured on the new website (www.haydonp2p.co.uk) and Social Media.

Full Page Advert £195

- including entrance passes, hospitality lunches and race cards for 2 people

Half Page Advert £90

- including entrance passes for 2 people

Half Page Advert & 2 Hospitality Seats £150

- including 3 course meal and a race card for 2 people

Quarter Page Advert £60

- including entrance pass for 1 person

Hospitality

Join us in the racecourse Henderson or Curlew Suite for a delicious three course meal prior to the start of racing, cooked by fantastic local chef Clara Nicholl. A truly memorable day for you and your guests, with full viewing of the course, parade ring and paddock.

Places are limited so please book as soon as possible

Entrance Pass, Lunch and Racecard £50 per person

Haydon Point 2 Point

Application Form

Please complete the appropriate sections of the form below:

Your details

Contact Name

Company Name

Address

Email:

Tel No.....

Description of package you require

(E.g. Sponsorship of a Race, or Full Page Advert, or Lunch, etc.)

.....
.....
.....

Advert details (Please delete as appropriate)

Copy Enclosed

Copy as Last Year

Copy to Follow

Lunches

No. required

Payment

Amount enclosed £..... cheque made payable to Haydon Point-to-Point

Or

Direct payment £

Our banking details are:

Account name: Haydon Point to Point

HSBC Fore Street, Hexham NE46 1LY

Sort Code: 40-24-16

Account No: 41175858

Please return this form to :

Mrs D. Crozier
Viewley, Steel, Hexham, Northumberland, NE47 0HN
debs.crozier@gmail.com

Race Card Adverts

Please send new adverts, or confirm we are to use your previous 2022 adverts, by 20th April, for inclusion in the 2024 race card and on Social Media

New adverts received after 1st May 2024 will not be accepted

Jade: Haydonp2p@outlook.com

If you need help creating an advert, Jade can assist with your artwork. Please send details to jade@mango-media.co.uk

Racecard Advert Sizes: (A5 148mm x 210mm)

Full page advert:

148mm (W) x 210mm (H)

Bleed allowance – a 3mm bleed all round is required. The advert with 3mm bleed will measure 154mm (W) x 216mm (H)

Type Area – Text should be a minimum of 10mm from each edge of the advert
128mm (W) x 190 (H)

Half Page Advert

128mm x 90mm

¼ Page Advert

60mm x 90mm

All files should be Apple Mac compatible and provided as follows:

Print Ready PDF: PDF Standard PDF/X-1a:2001

Resolution: 300dpi minimum (for all graphics)

Test: All text to be embedded

Bleed: 3mm all the way round

Transparencies: Flattened to High Resolution